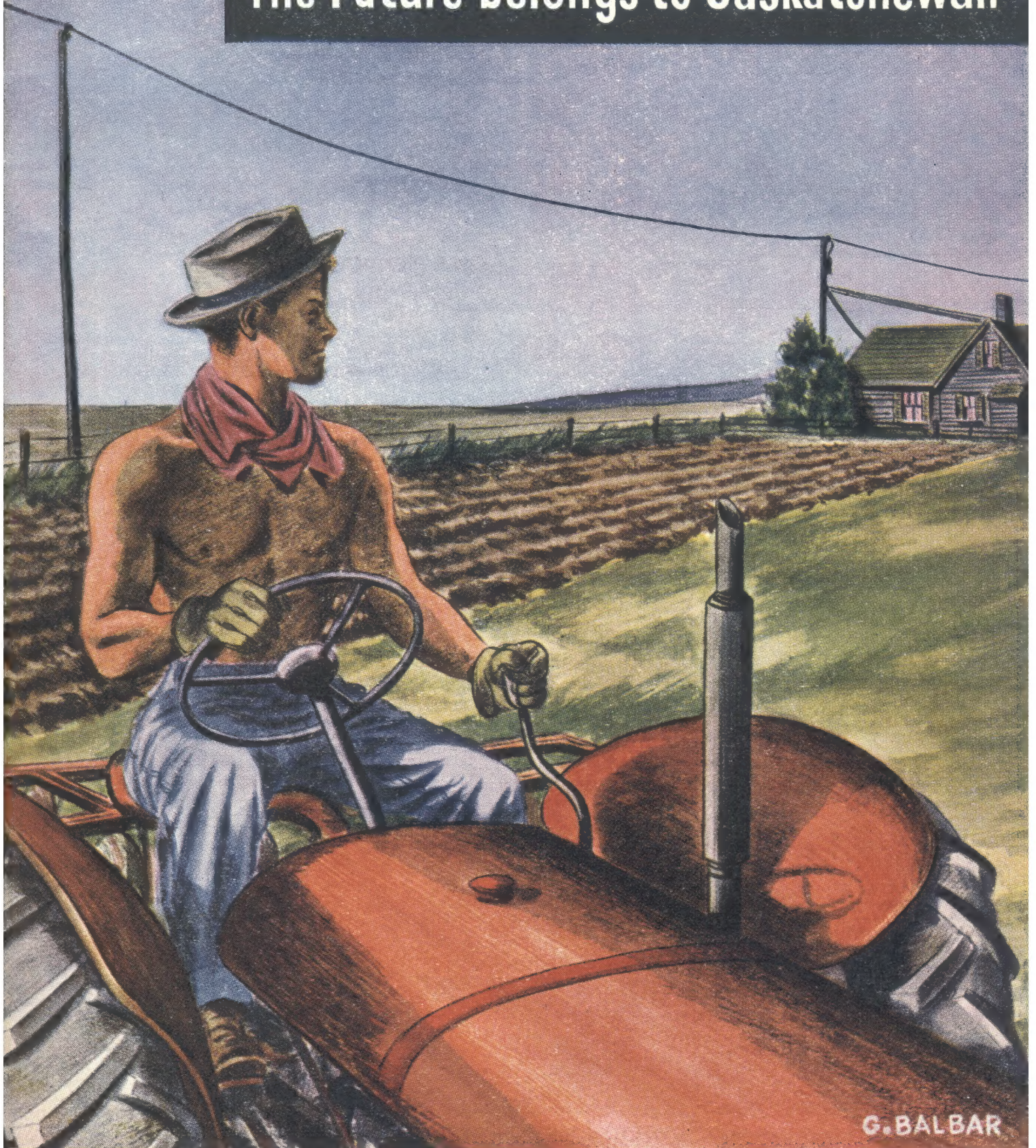


# The Future belongs to Saskatchewan

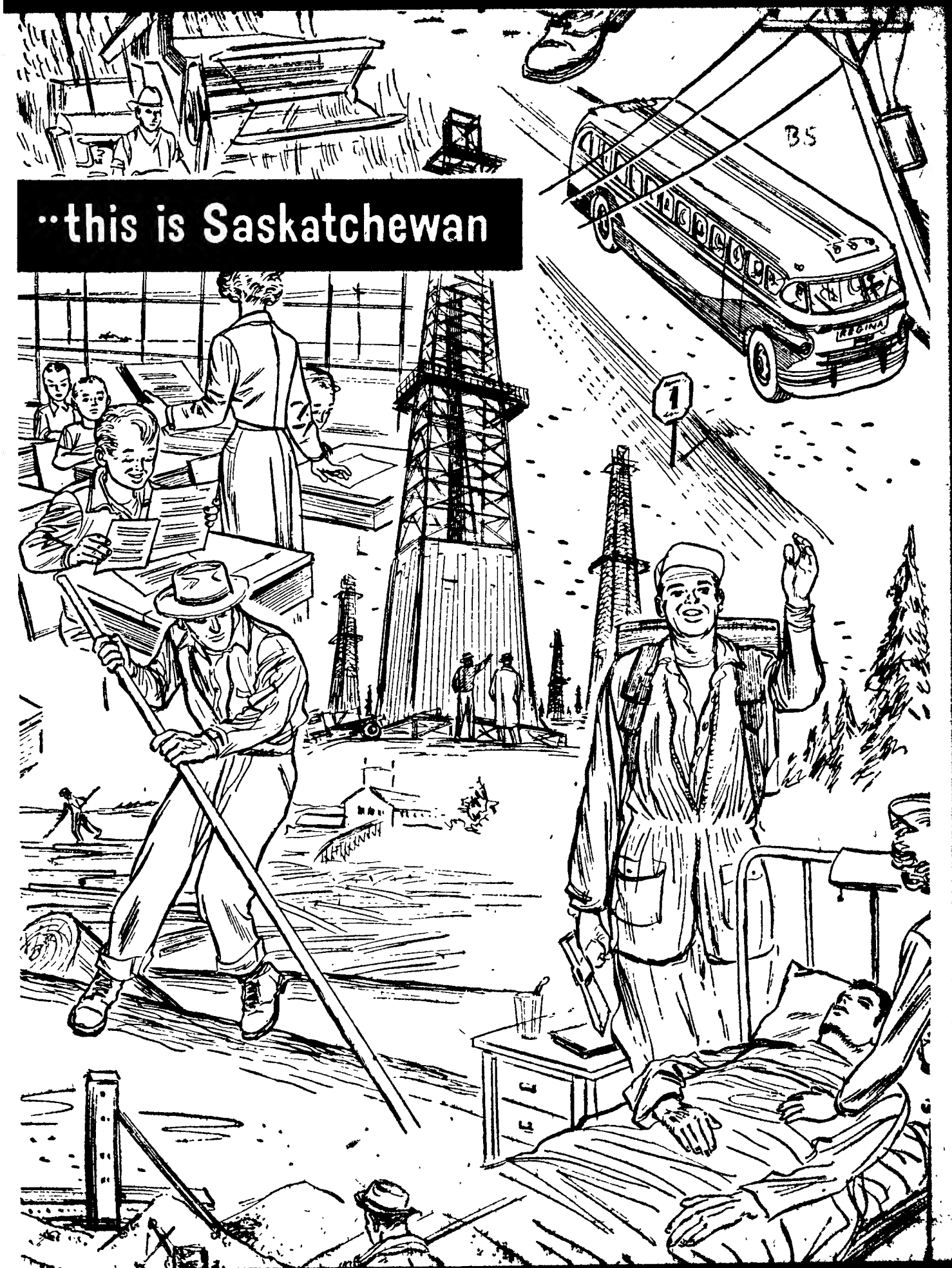


G. BALBAR





..this is Saskatchewan





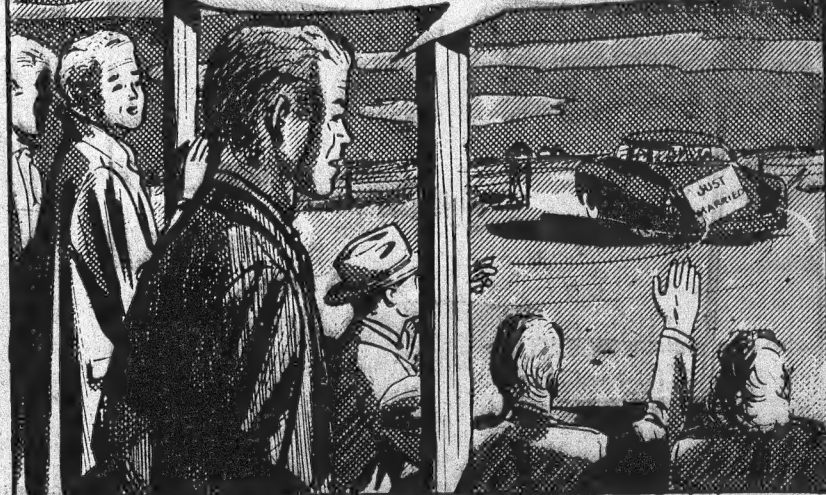


THIS IS THE STORY OF SASK. IT'S PAST AND IT'S FUTURE. THE JOHNSTONS, A TYPICAL SASK. FAMILY HAVE LIVED ON THE PRAIRIES FOR 40 YRS, KNOWN IT'S HARDSHIPS BUT ALSO IT'S POSSIBILITIES. JOHN, THE OLDER SON, NOW MARRIED IS TAKING OVER THE FARM, AND SAMMY, THE YOUNGER SON, LEARNING TOO THAT SASKATCHEWAN IS A GOOD PLACE TO LIVE. THIS IS THE STORY OF THE JOHNSTONS AND WHY THEY BELIEVE: "THE FUTURE BELONGS TO SASKATCHEWAN!"

ELECTRICITY ON THE FARM MEANS I WILL BE ABLE TO HAVE THE SAME THINGS IN MY HOUSE THAT MY SISTER HAS IN THE CITY!

YES, MY DEAR, AND DURING THE CCF'S NEXT TERM OF OFFICE, THERE WILL BE 40,000 FARM WIVES WHO WILL BE ABLE TO SAY THAT!

I HAD ANOTHER LETTER FROM JOE, HE HAS A JOB IN DEFENSE INDUSTRY IN BRITISH COLUMBIA AND SAYS HE CAN GET ME ONE TOO. I THINK I'LL GO OUT THERE, SEEMS TO BE MORE OPPORTUNITY!



The Liberals handed out power with a spoon; only 136 farmers were served in 1944.

With the CCF, no less than 8,000 farmers enjoy the benefits of electricity—and more to come!





OH DEAR, SAMMY HAD ANOTHER LETTER FROM JOE, AND HE THINKS SASKATCHEWAN HAS NO FUTURE. I HATE TO SEE HIM LEAVE WHEN HE IS ONLY 18, WON'T YOU TALK TO HIM JIM?

I'LL DO MORE THAN TALK TO HIM MOTHER. I'M GOING TO SHOW THAT BOY SASKATCHEWAN'S FUTURE!

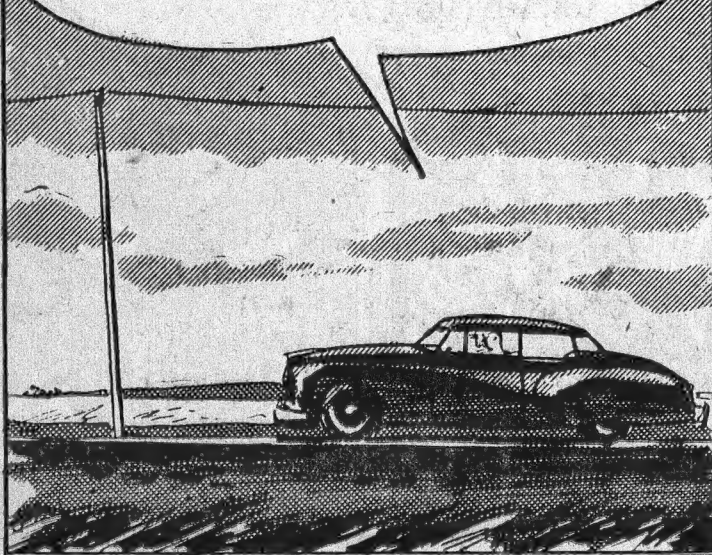


LATER

WELL, MOTHER, I HAD A TALK WITH SAMMY, WE'RE GOING TO TAKE A WEEK AND SEE THIS PROVINCE OF OURS!



YOU KNOW, YOU YOUNGSTERS DON'T REMEMBER THE OLD ROADS. IT'S NOT SO MANY YEARS AGO THIS HIGHWAY USED TO BE CALLED A LIBERAL COW PATH!



YES, I KNOW DAD, WE HAVE 815 MILES OF PAVEMENT LIKE THIS NOW, AND I HEAR THE CCF HAVE A PLAN FOR ANOTHER TREMENDOUS DEVELOPMENT IN ROADS IN THEIR NEXT TERM OF OFFICE!



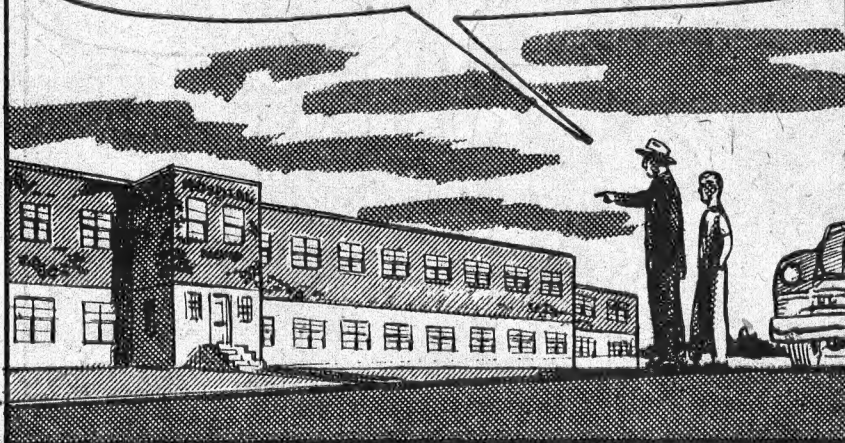
1st Gopher—"Remember the old sign on No. 6?"

2nd Gopher—"Yeah, 'Gardiner Highway, Choose Your Rut Here, You Can't Change It For Six Miles'."

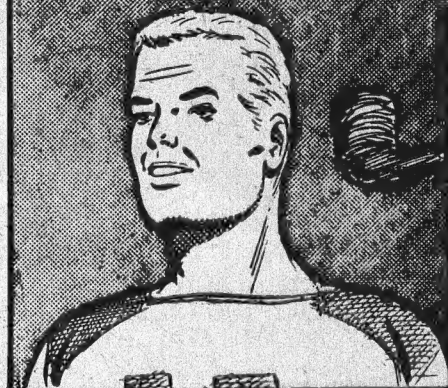




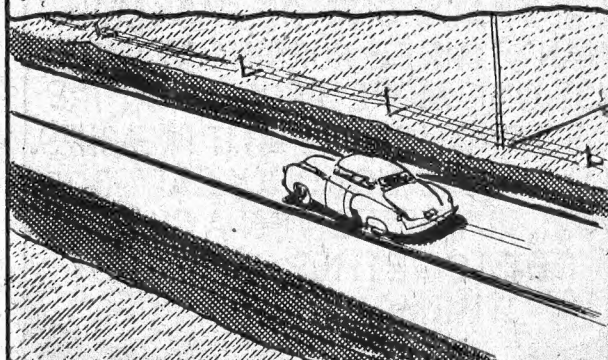
LOOK, YOU WON'T FIND A HOSPITAL SET-UP LIKE THIS WHEN YOU GET TO B.C. THEY REALLY SOAK YOU THERE! FIRST, YOU PAY A YEARLY FEE OF \$33. AND ON TOP OF THAT, \$35. FOR THE FIRST 10 DAYS IN HOSPITAL. BUT LISTEN TO THIS: THEY MIGHT EVEN CALL YOU A CHRONIC AND NOT LET YOU IN AT ALL!



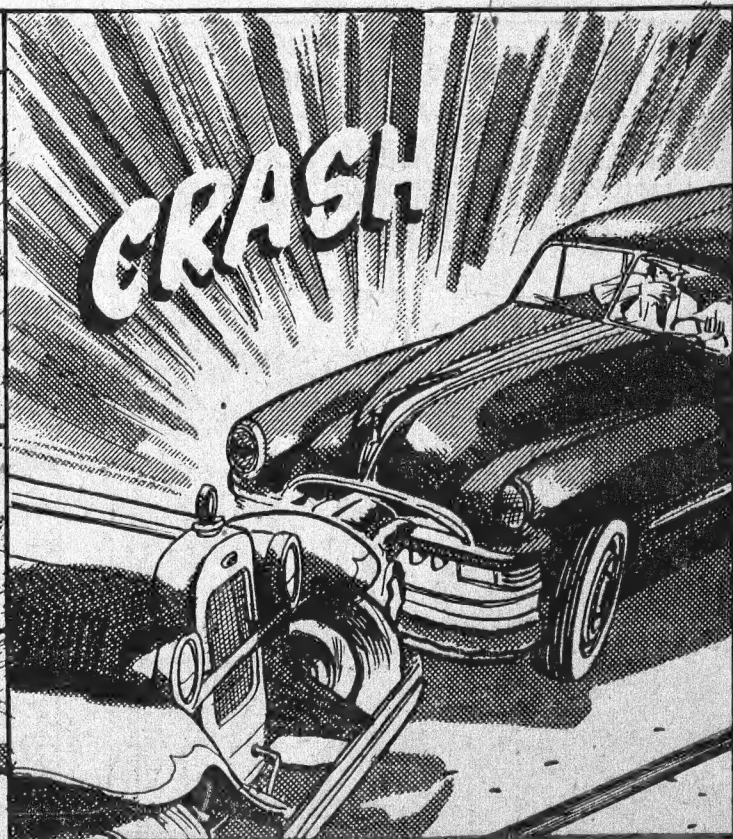
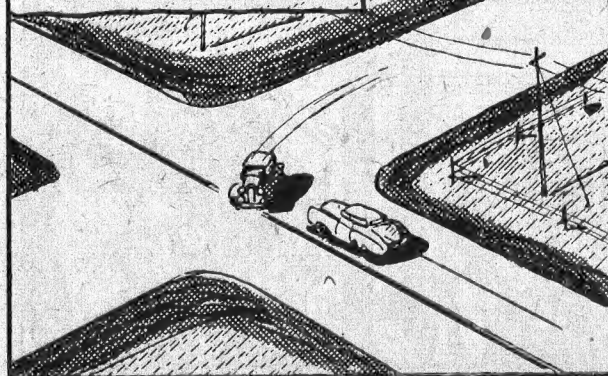
I DIDN'T KNOW THAT, DAD. BUT I **DO** KNOW THAT ADMINISTRATION COSTS ARE LOW IN SASKATCHEWAN!



THE JOHNSTONS HEAD FOR REGINA



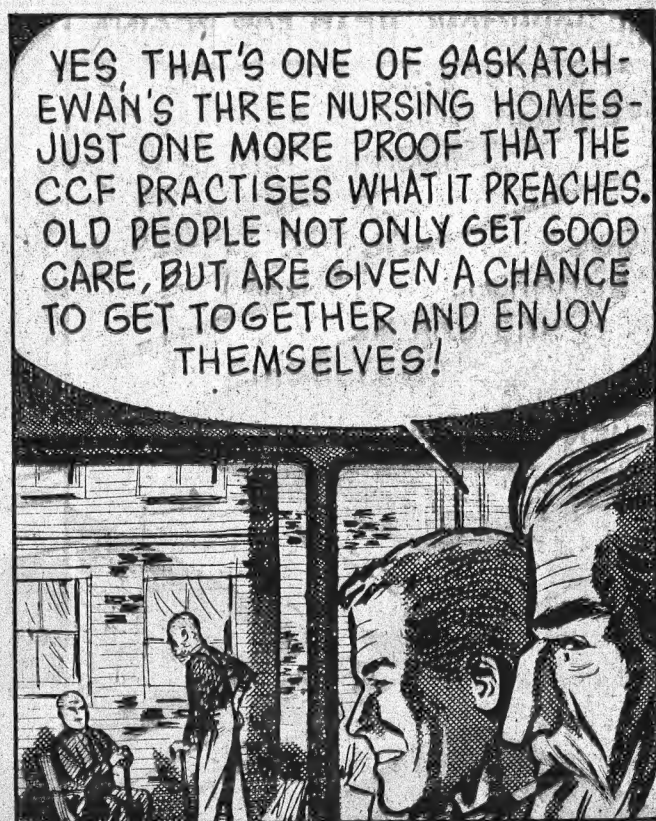
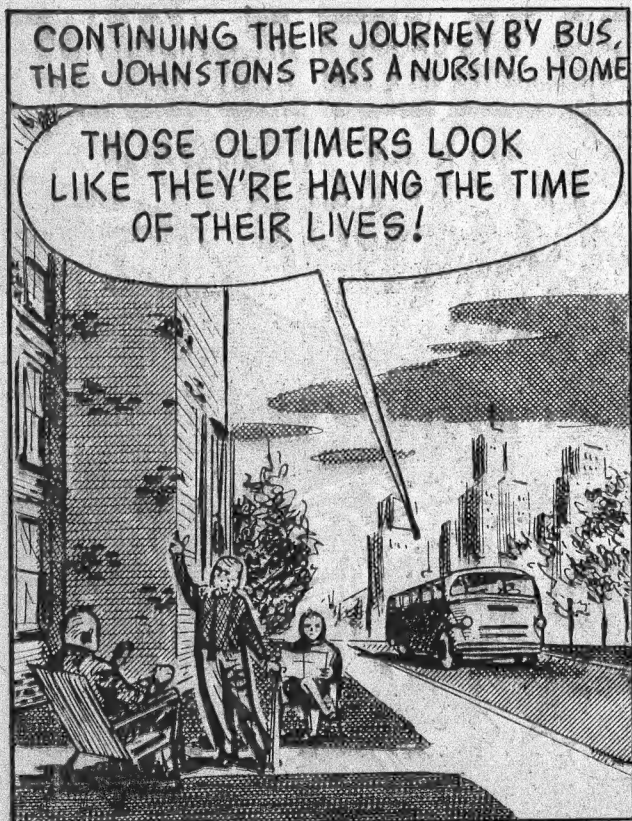
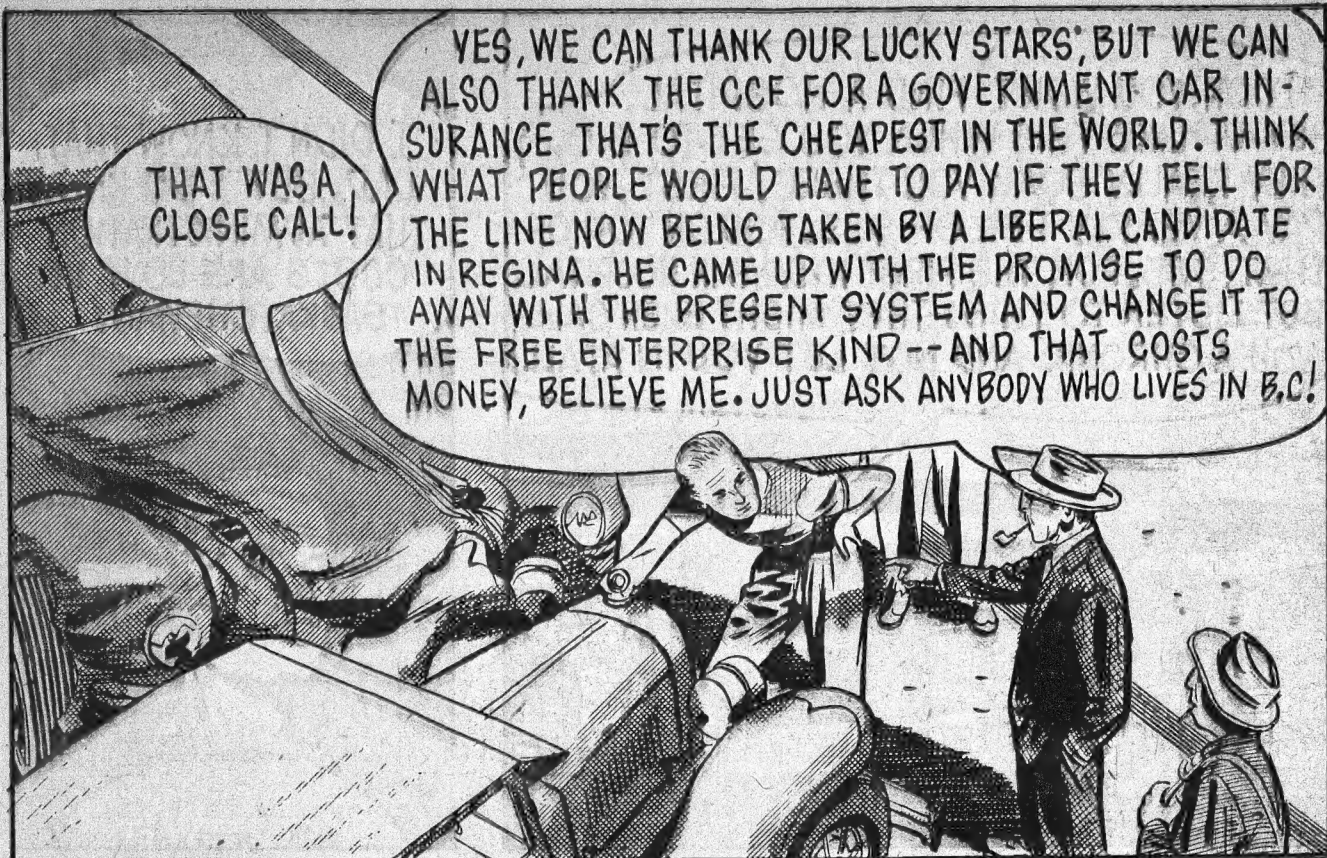
WHEN SUDDENLY..



Humanity First is no empty slogan: 35,000 citizens receive complete free health care. Free Cancer, Polio and Mental care for everybody.

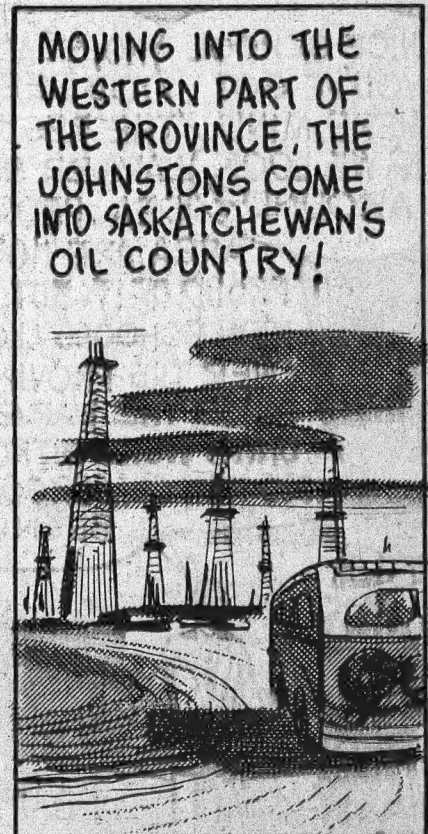
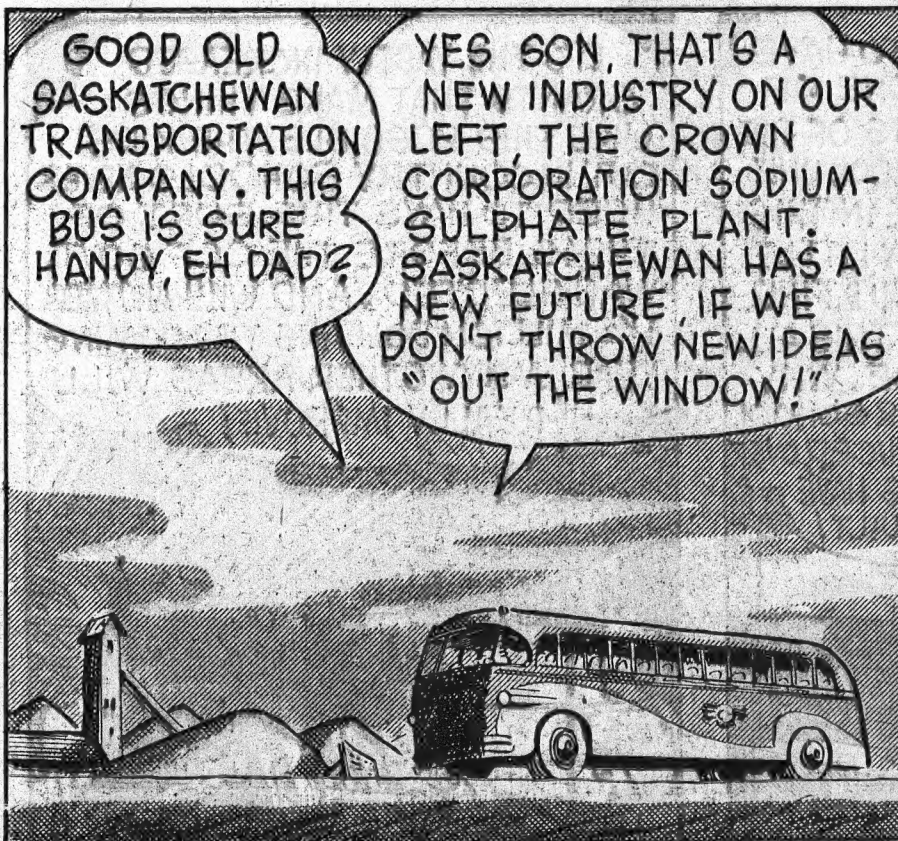
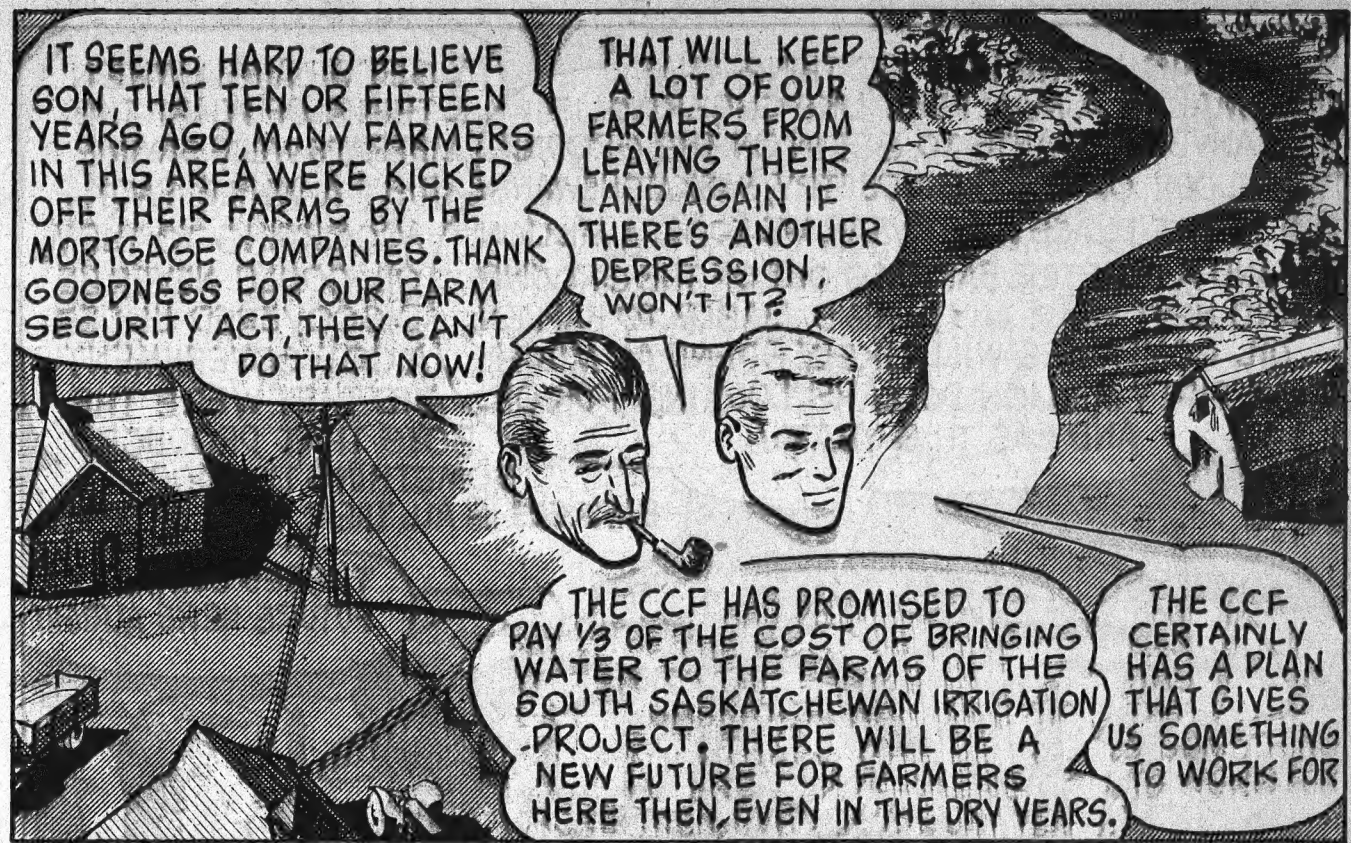






Saskatchewan has the lowest cost car insurance in the world. We get more for \$28.50 than residents of Manitoba and Alberta who must pay from \$100 to \$200.

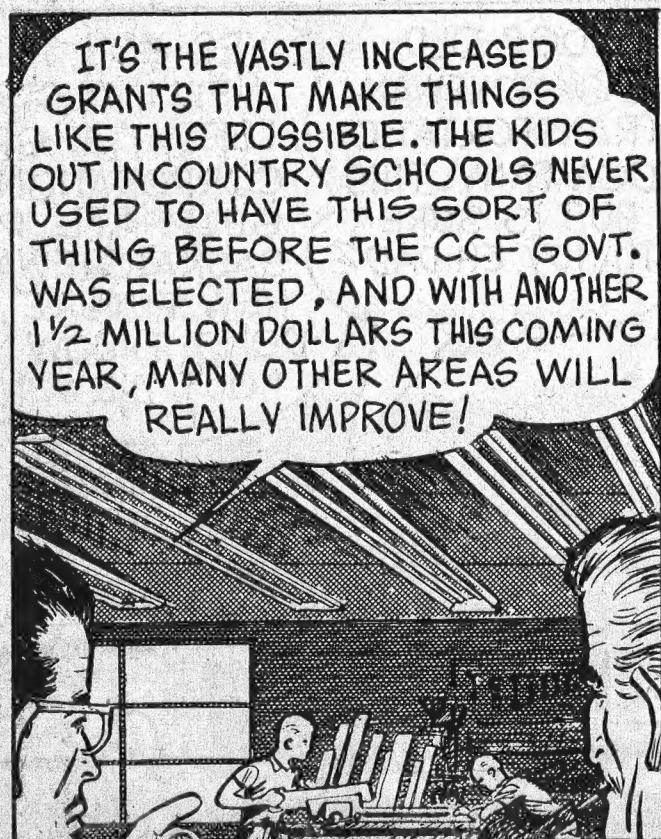
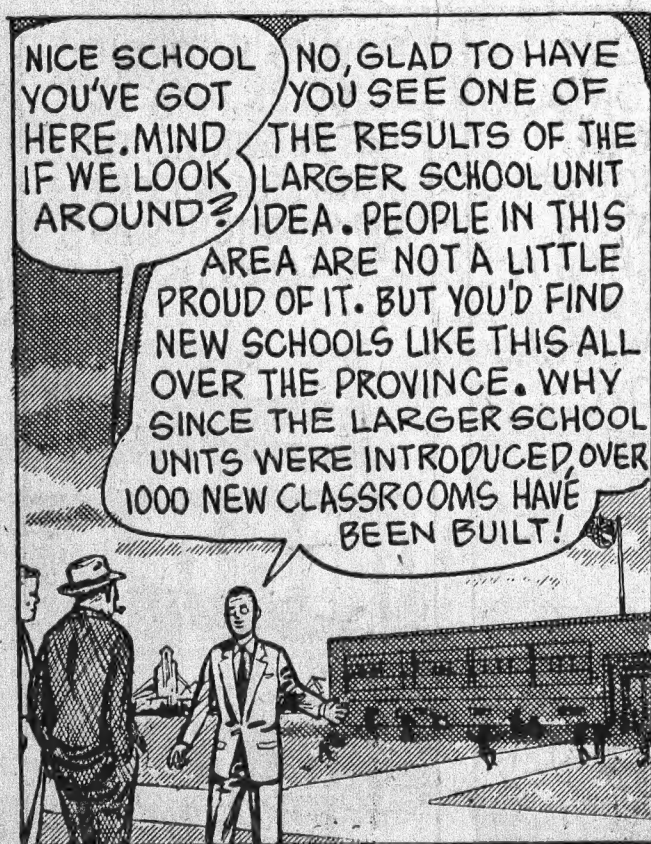
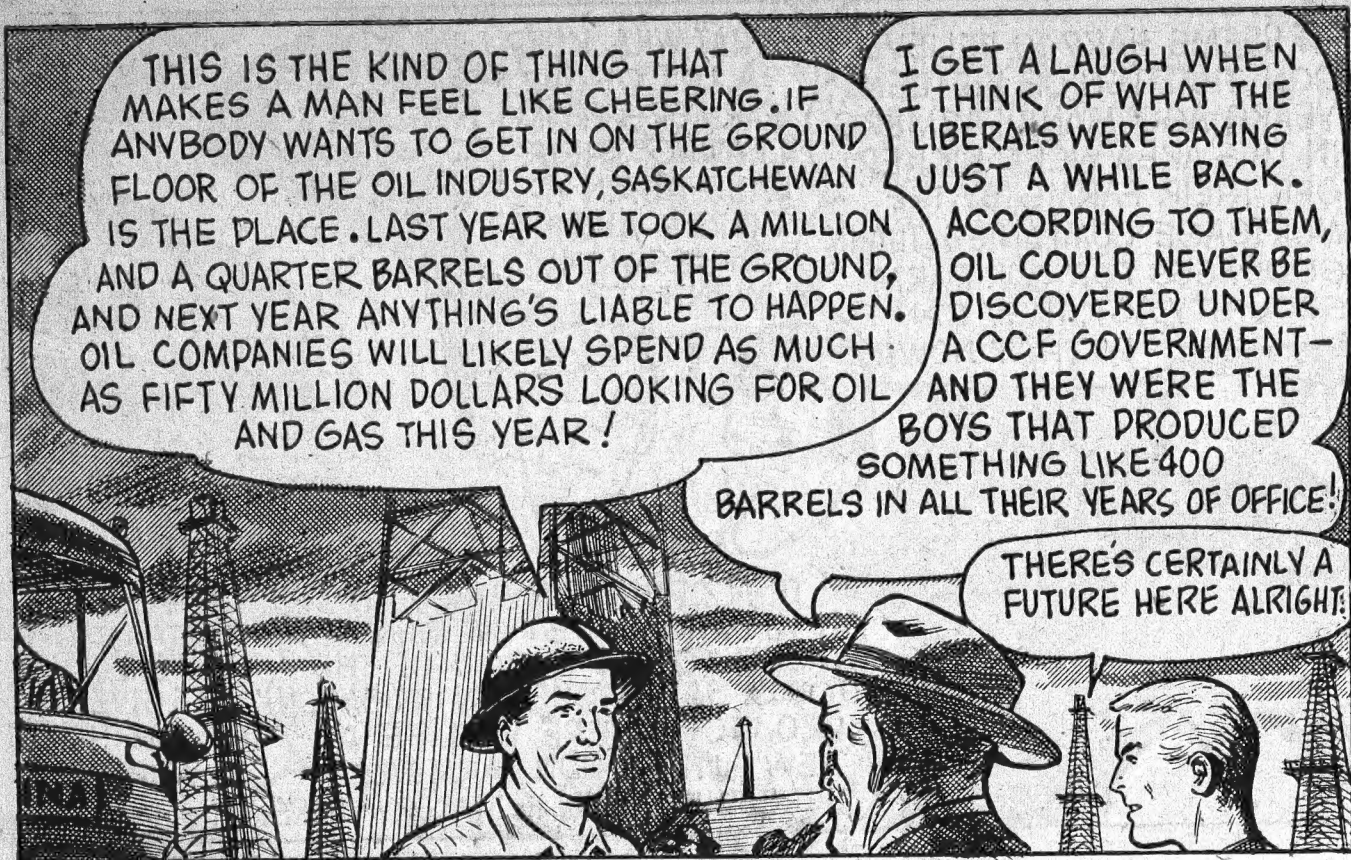




What a run around the people got on the Dam! The Liberals not only have commissions to study the Dam but commissions to study the reports of commissions! Whew!







1st Gopher—"D'ya hear that? The Libs. produced 400 barrels of oil up to 1914".

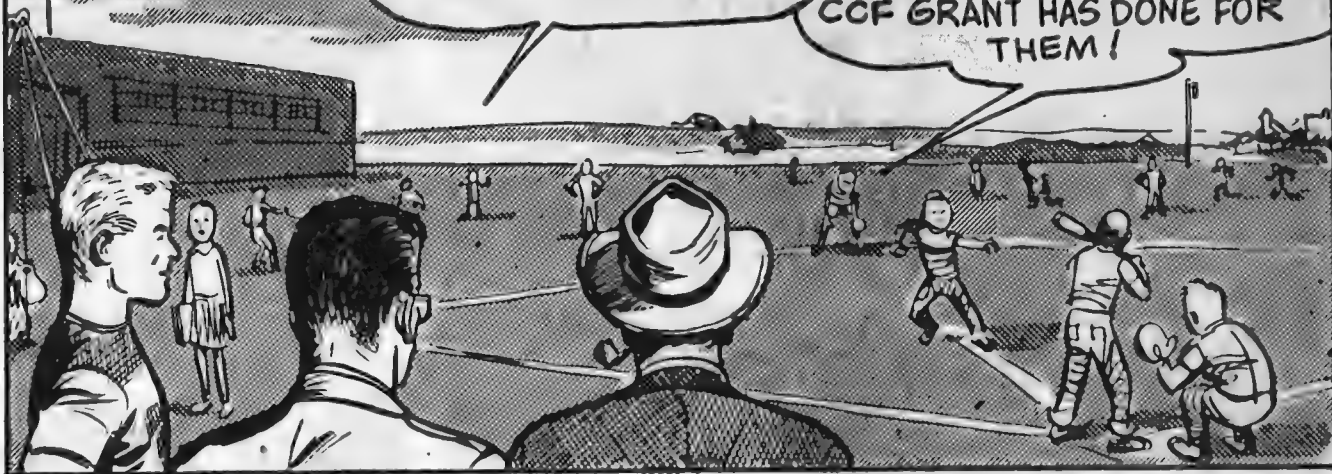
2nd Gopher—"Yeah, barely enough to oil the Liberal machine!"



WHY, EVEN WHEN I WAS IN GRADE 8, WE DIDN'T HAVE PLAYGROUNDS LIKE THIS!

THAT'S TRUE, AND THE REASONS WE HAVE PLAYGROUNDS LIKE THIS IS BECAUSE AN S.R.M. REP. CALLS AROUND EVERY 60 OBTEN TO HELP US LAY OUT OUR SPORTS GROUND AND ADVISE US ON THE PURCHASE OF PROPER EQUIPMENT!

BOY, I ONLY WISH I'D HAD A CHANCE AT SOMETHING LIKE THIS WHEN I WAS A KID! I OFTEN THINK THAT IF OUR YOUNG PEOPLE COULD KNOW WHAT THINGS USED TO BE LIKE THEY'D REALIZE WHAT THE CCF GRANT HAS DONE FOR THEM!



BY SASK. GOVT. AIRWAYS THE JOHNSTONS TOUR THE SASK. NORTH.

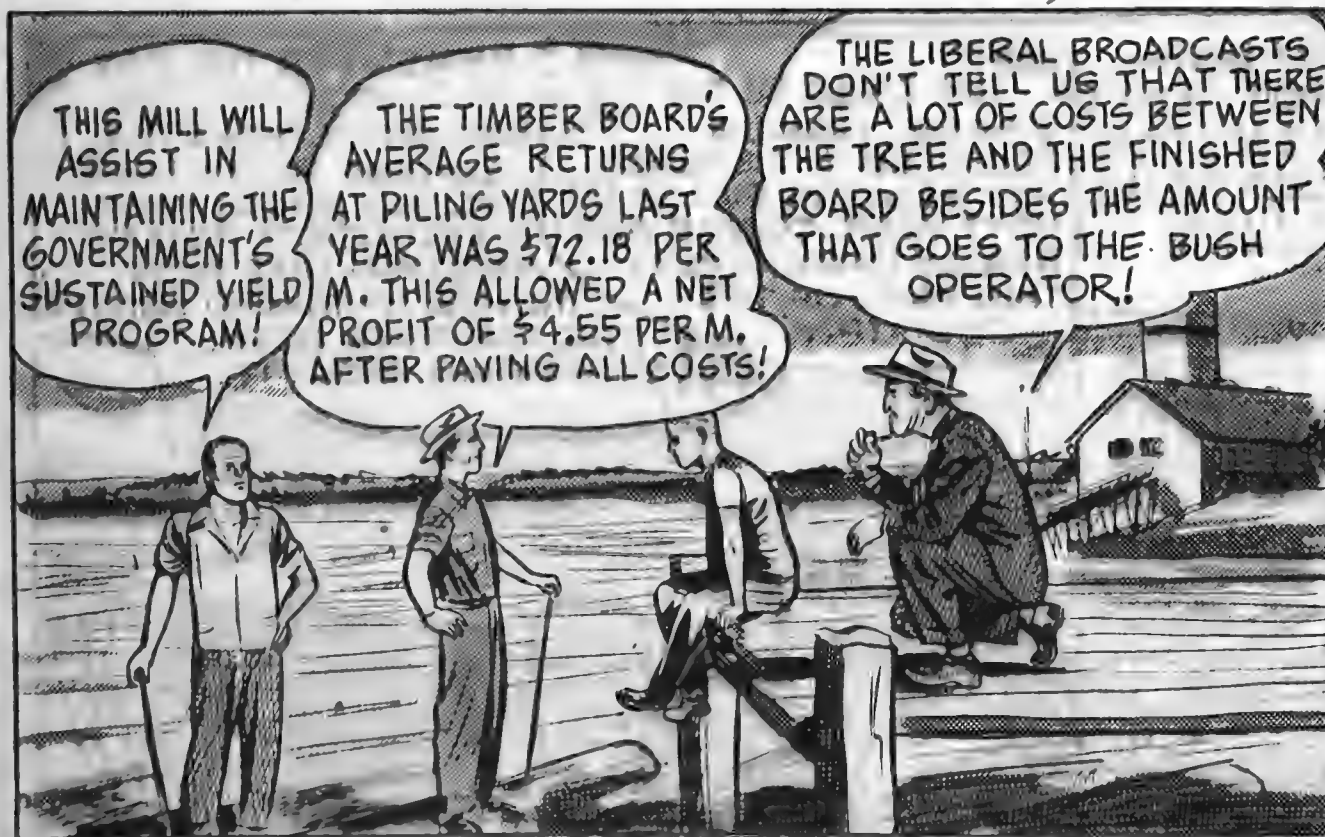
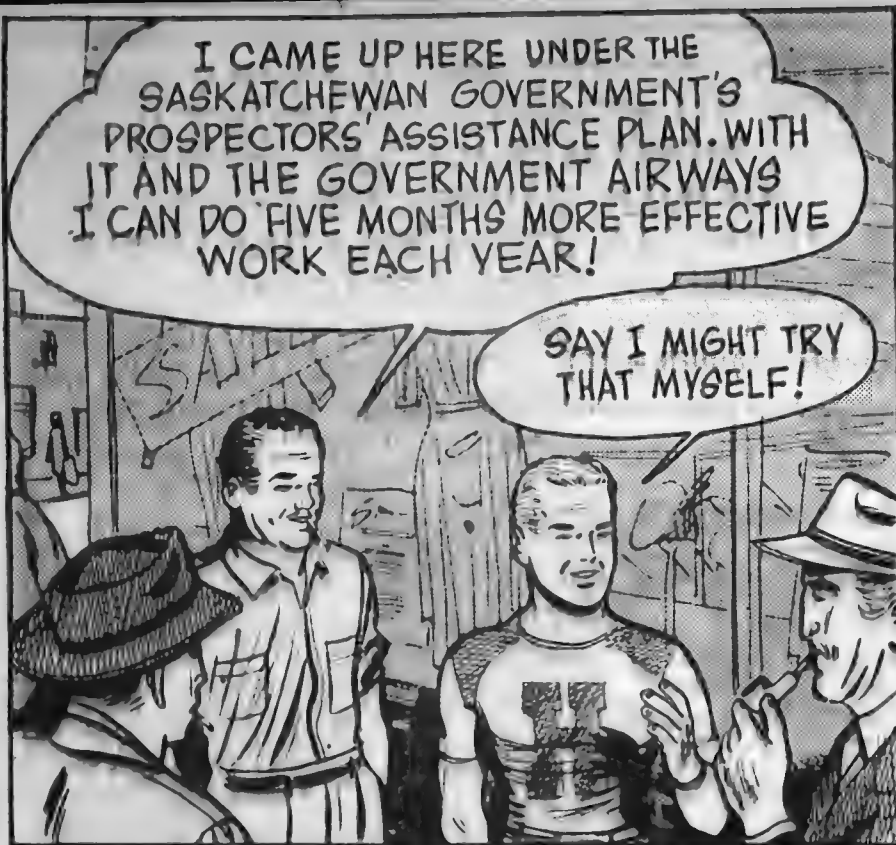
THIS COULD BE THE BIGGEST URANIUM PRODUCER IN THE WORLD AND BE GOING FULL BLAST NEXT YEAR. THINGS ARE REALLY HAPPENING IN THIS PART OF THE COUNTRY!

I REMEMBER THE DAY WHEN THE NORTH WAS JUST SOMETHING THE OLD-LINE POLITICIANS TALKED ABOUT WHEN AN ELECTION ROLLED AROUND. BUT NOW, INSTEAD OF TALKING ABOUT IT, THE CCF GOVT. DOES SOMETHING ABOUT IT!



Under Liberal rule in 1944 the province took 22 million dollars worth of minerals out of the ground. Last year we produced 51 million dollars worth





The general manager of the Canadian Forestry Association rates CCF forest conservation policies in Saskatchewan ahead of any other province in the Dominion.



I THINK YOU'LL BE INTERESTED  
IN THE DEAL THE FISHERMEN  
GET NOW, SON!



I UNDERSTAND YOU BOYS  
MAKE OUT PRETTY WELL  
BY DEALING THROUGH YOUR  
FISH MARKETING SERVICE.  
DO MOST OF THE FISHERMEN  
USE IT NOW?



YOU BET WE DO, AND I'LL TELL  
YOU WHY. WE GET THE BEST  
PRICES AND THE BEST GRADES  
WE EVER GOT FOR OUR FISH, AND  
YOU DON'T SEE ALL THE PROFITS  
GOING TO THE DEALERS ANY  
MORE. THERE'S NOT A FISHER-  
MAN IN THIS WHOLE NORTH  
THAT'D WANT TO GO BACK TO  
THE OLD DAYS!



THEY VISIT A FUR TRAPPER'S  
FARM IN THE SAME TOWN!

IF YOU TWO HAD SEEN THE  
WAY THINGS WERE 10 YEARS  
AGO, YOU'D APPRECIATE HOW  
DIFFERENT THINGS ARE NOW.  
JUST TAKE A LOOK AT THESE  
PELTS! TOMORROW THEY'LL  
BE OFF TO REGINA FOR  
THE NEXT AUCTION WHERE  
I'LL BE SURE OF GETTING A  
PRICE THAT'S FAIR!



1st Fish—"In the old days we were handled so badly we used to lay  
around till we smelted like Liberal promises."

2nd Fish—"Ehwell! I've just had my breakfast."

YOU NORTHERNERS REALLY SEEM TO FEEL THAT THINGS HAVE PICKED UP UNDER THE CCF GOVERNMENT, EH?

YOU CAN SAY THAT AGAIN SON. WHY, SINCE THE CCF GOVT. CAME INTO POWER WE'VE KNOWN WHAT IT IS TO HAVE SOME HELP WITH OUR PROBLEMS!



..AND SO THE JOHNSTONS START THEIR JOURNEY HOMEWARD!



"THE CCF HAS A PLAN TO OPEN UP THOUSANDS OF ACRES OF LAND IN THE NORTH-EAST OF THE PROVINCE FOR SETTLEMENT. THERE IS A GOOD LIFE AND SECURITY FOR YOU HERE, SON, IF YOU HAVE AMBITION. I COULD HELP YOU GET STARTED AND WITH ROADS AND DRAINAGE AND MODERN MACHINERY, IT WOULD BE A PICNIC COMPARED WITH THE HOMESTEAD DAYS OF YOUR MOTHER AND ME!"



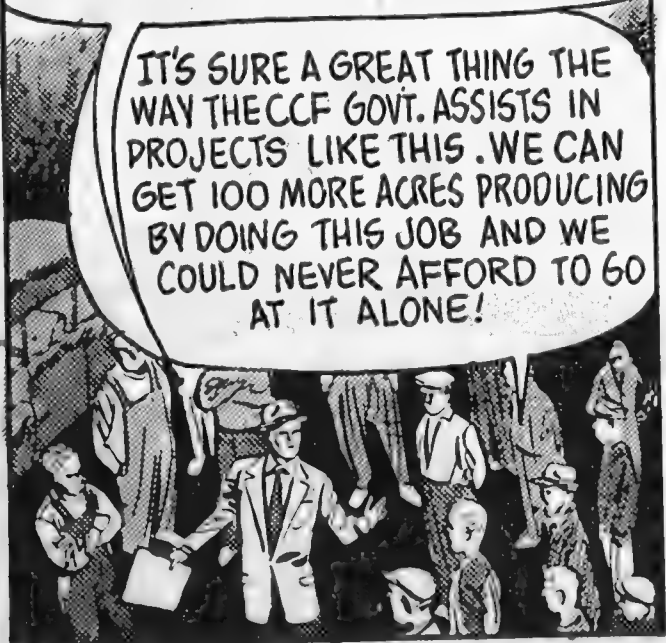
"YOU HAVE SHOWN ME SO MANY OPPORTUNITIES IN SASKATCHEWAN DAD, THAT IT IS HARD TO DECIDE WHAT TO DO. WE CAN TELL MOTHER I WON'T BE LEAVING HOME. BUT YOU HAVE ALSO SHOWN ME THAT YOU AND I HAD BETTER GET TO WORK IN THIS ELECTION TO MAKE SURE THE CCF IS RE-ELECTED SO THEY CAN GO AHEAD WITH THIS PROGRAM!"



THE JOHNSTONS PICK UP THEIR CAR AGAIN, AND TRAVELLING HOMEWARD THEY DROP INTO A FARMSTEAD FOR DIRECTIONS:

NOW, IF YOU FELLOWS WANT TO GET TO-GETHER AND PLAN OUT THAT DRAINAGE PROJECT, I'LL HELP YOU ON IT - AND THE GOV'T. WILL PAY HALF THE COST.

IT'S SURE A GREAT THING THE WAY THE CCF GOVT. ASSISTS IN PROJECTS LIKE THIS. WE CAN GET 100 MORE ACRES PRODUCING BY DOING THIS JOB AND WE COULD NEVER AFFORD TO GO AT IT ALONE!

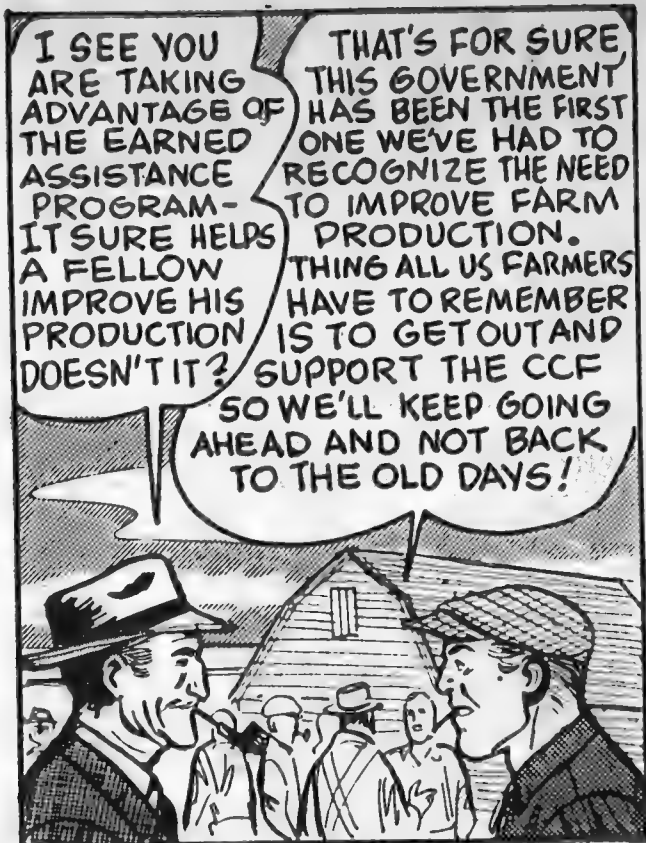


1st Man—"The Liberals want to get rid of the 33 year lease."

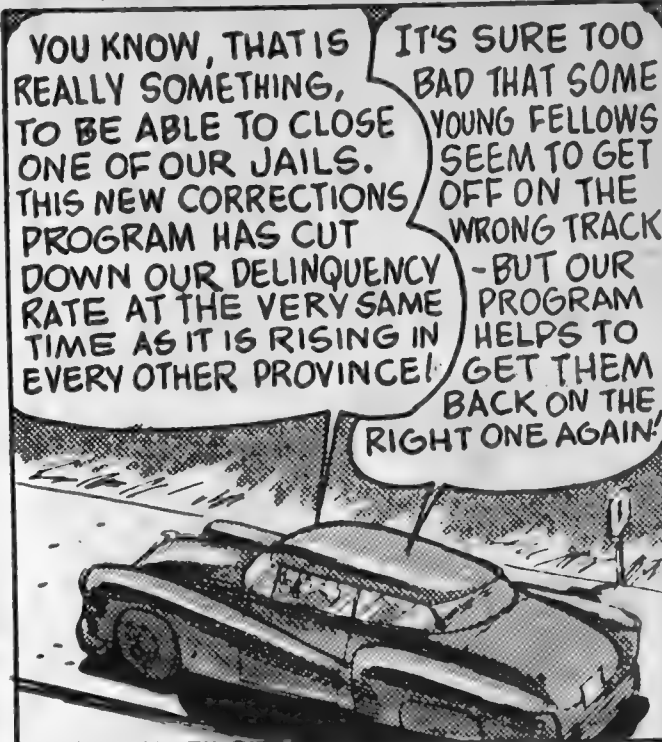
2nd Man—"Well, you know what would happen. The principle of assisting the farmer with need and limited resources would be 'thrown out the window'."



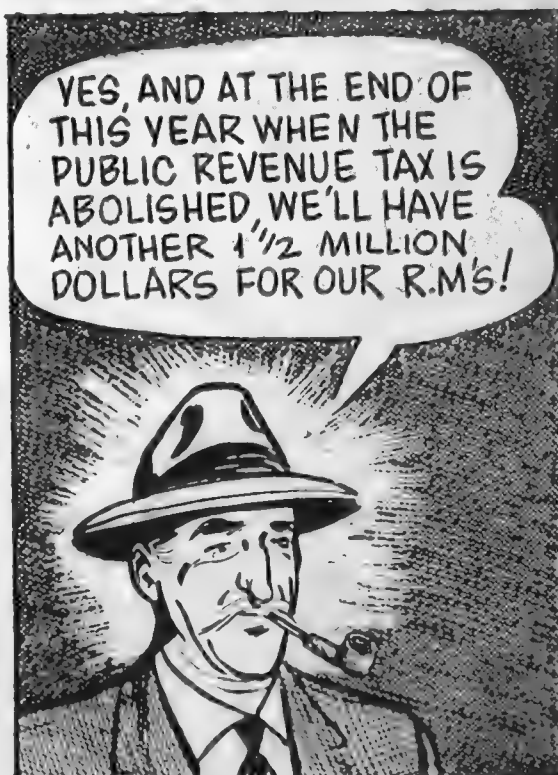
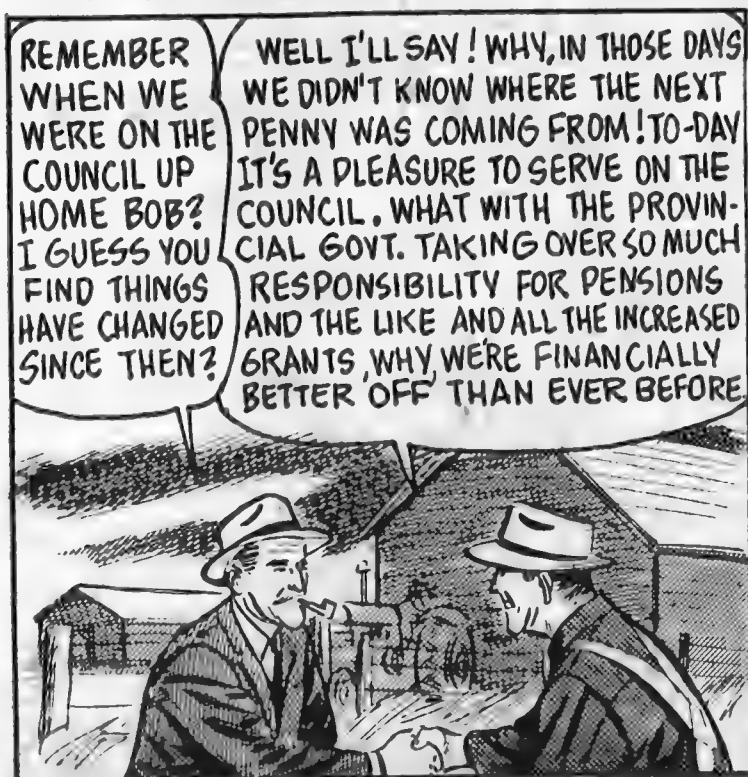




PASSING BY MOOSOMIN, THE JOHNSTONS SEE THE JAIL HAS BEEN CLOSED:



MR. JOHNSTON STOPS IN TO SEE AN OLD FRIEND, BOB SMITH:



In 1944 Saskatchewan's per capita debt was the highest in Canada. To-day it is the second lowest!



'JUST THE OTHER DAY A MAN I KNOW FROM AN R.M. DOWN ALONG THE BORDER TO THE EAST TOLD ME HIS TAXES LAST YEAR WERE 40 MILLS, AND IN MANITOBA THEY PAY UP TO 60 MILLS. YES SIR, CCF GOV'T. HAS REALLY PUT LOCAL GOV'T'S. BACK ON THEIR FEET!



THE WHOLE JOHNSTON FAMILY HEAR TOMMY DOUGLAS AT A PUBLIC MEETING

IF I WERE A YOUNG MAN ABOUT TO INVEST MY LIFE, I WOULD MAKE THE SAME DECISION TO-DAY THAT I MADE A NUMBER OF YEARS AGO. I WOULD INVEST IT IN THE WEST, IN SASKATCHEWAN!

..AND THAT GOES FOR ME!



UNITED AGAIN, THE JOHNSTON FAMILY PLEDGE THEMSELVES TO RE-ELECT THE CCF: "THE BEST GOVT. SASKATCHEWAN EVER HAD!"

WE HAVE TO ORGANIZE THINGS BETTER THAN LAST TIME. LAST ELECTION DAY IT RAINED AND A LOT OF PEOPLE LET THE WEATHER STOP THEM FROM VOTING. THIS TIME WE MUST MAKE SURE EVERYONE GETS TO VOTE NO MATTER WHAT THE WEATHER IS LIKE!

YES, THERE IS TOO MUCH AT STAKE FOR THE PEOPLE OF SASKATCHEWAN TO STAY HOME ON ELECTION DAY!

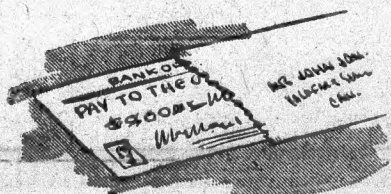
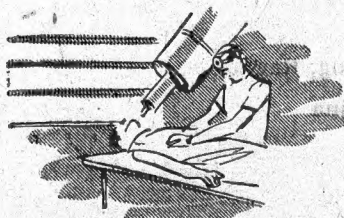
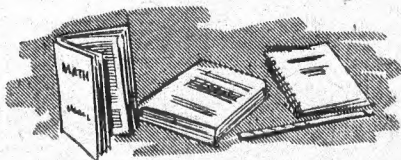
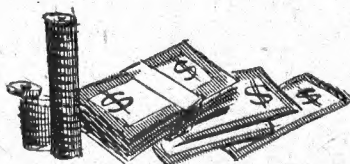
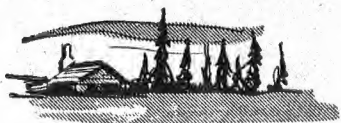
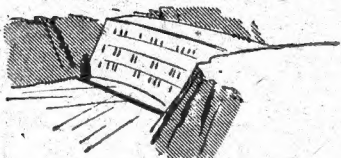
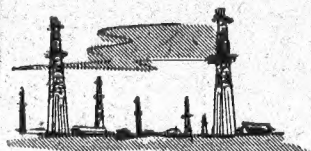
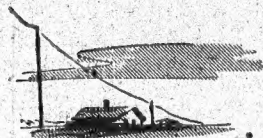
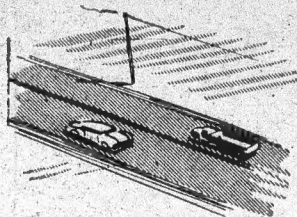
THIS IS ONE MORE FAMILY THAT IS GOING TO VOTE 100% CCF!

MY FIRST VOTE, AND IT WILL BE CCF!



Remember! A vote for anyone but the CCF is indirectly a vote to return to do-nothing Liberalism.





## **C.C.F. Program For Progress**

1. A \$75,000,000 highway and market road program.
2. Power to 40,000 farms and all towns and villages.
3. Continued development of Saskatchewan's oil and mineral resources.
4. Natural Gas in larger cities and intermediate points.
5. Construction of the South Saskatchewan Dam in co-operation with the Federal Government.
6. Reclamation and settlement of new Northern areas.
7. Abolish the Public Revenue Tax December 31, 1952; assist municipalities on basis of need.
8. Increased grants for education.
9. Extension of medical care program.
10. Extension of Social Welfare benefits.

**Get Things Done-  
VOTE CCF!**

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***ASSURE SASKATCHEWAN'S FUTURE"***  
***VOTE CCF!***